

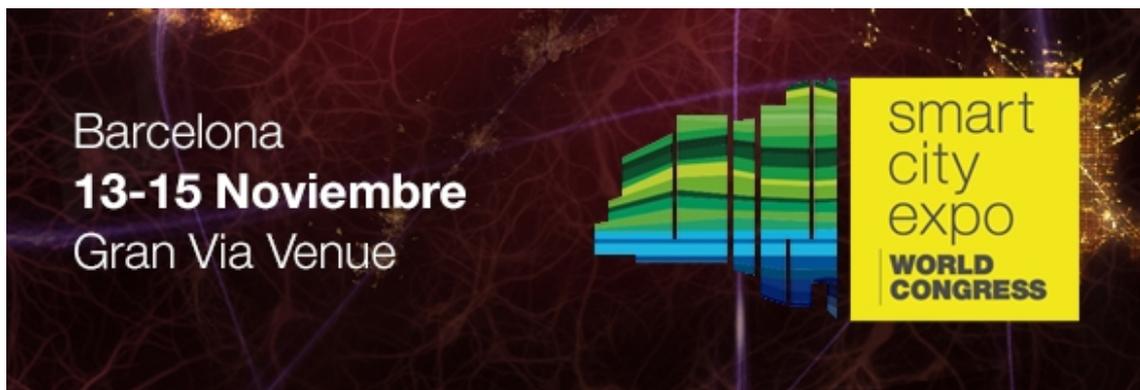
Post

Smart Cities



Smart City Expo 2012 showcases the visions of future cities

Monday, 12 November 2012



Smart City Expo 2012, which celebrates its second edition in Barcelona from 13th to 15th November, is the leading international event of Smart City and the best place to display the different visions of the cities of the future and how smart technology will improve areas such as energy, urban mobility and communications with the citizens.

Participants and speakers from different areas will meet to share knowledge and ideas. Policy makers, local government officials, directors of research programs and execs from companies along all the value chain of Smart Cities will meet in Barcelona to exchange their vision.

This year's conferences include the intervention of the most prominent experts and decision makers. Among them will be Carlo Ratti, director of the [SENSEable City Lab](#) at MIT; Joe Rardon, Mayor of Kansas; Jørgen Abildgaard, director of the [Executive Climate Project](#) at the city of Copenhagen and other representatives of both private and public initiatives.

Telefónica participates in five different keynotes, which deal with areas such as energy or the technologies and innovations that empower the smart city. If you wish to know more, take a look at the program [here](#). The speakers of the company will include Mike Short, vice-president of Telefónica Europe and Carlos Domingo, CEO of Telefónica I+D.

This year, the event will also feature a number of [side events and activities](#) such as the [Smart Innovation Zone](#), where startup companies will be able to showcase their ideas and projects, and [test drive circuit](#) where visitors will be able to test drive electric cars, motorcycles and bicycles.

But probably, the most interesting of these side events is the Smart City Plaza, a replica of a city in an area of more than 1,200 m², featuring real smart city solutions that are implemented today.



Be sure not to miss any of these in the leading international event of Smart Cities. Follow [our twitter](#) for the live coverage.



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