



Telefónica and Jasper Partner to Wirelessly Connect machine-to-machine

The Telefónica Control Center, powered by Jasper Wireless, enables M2M enterprise customers & device manufacturers to profitably connect and manage embedded mobile devices

Madrid and Sunnyvale (USA), 4th November 2010. – Jasper Wireless and Telefónica today announced a strategic partnership to wirelessly connect machine-to-machine (M2M) and consumer electronics devices. The Telefónica Control Center, powered by Jasper Wireless, enables M2M enterprise customers & device manufacturers to profitably connect and manage embedded mobile devices, advancing their design and market introduction.

The Telefónica and Jasper Wireless collaboration will accelerate market entry for a new generation of connected consumer devices, including PNDs, e-Readers, digital photo frames, cameras, and gaming. Additionally, it will bring automation and advanced control features to enterprise applications in sectors such as automotive, smart grid, tracking, security and mobile healthcare.

“Connected devices are the future of consumer and industrial electronics. With Jasper Wireless’s support, Telefónica is ready to offer tailored services to its enterprise customers, including flexible business models, real-time monitoring and diagnostics, and enhanced customer support. The Jasper Wireless platform enables Telefónica to offer our existing customers a complete solution for designing and managing connected devices,” says Carlos Morales, Global M2M Director, Telefónica.

Jasper Wireless’s comprehensive platform for connecting M2M and consumer electronic devices provides a model that minimizes the complexity of embedding connectivity into devices, reducing time-to-market and total cost of ownership (TCO). By automating operational processes, Jasper Wireless enables customers & device manufacturers to deliver a seamless out-of-the-box user experience.

“Mobile operators worldwide are looking to capitalize on the demand for connected consumer and enterprise devices. Combining its network and Jasper’s platform, Telefónica is able to simplify connectivity and management processes, enabling a rapid introduction of embedded mobile devices to the market,” says Jahangir Mohammed, chief executive officer, Jasper Wireless.

Telefónica’s M2M service with Jasper Wireless will be commercially available on 1 January. Financial terms of the agreement have not been disclosed.

About Telefónica

Telefónica is one of the largest telecommunications companies in the world in terms of market capitalisation. Its activities are centered mainly on the fixed and mobile telephony businesses with broadband as the key tool for the development of both. The company has a significant presence in 25 countries and a customer base that amounts close to 278 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy. Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its share capital currently comprises 4.563.996.485 ordinary shares traded on the Spanish Stock Market (Madrid, Barcelona, Bilbao and Valencia) and on those in London, Tokyo, New York, Lima, Buenos Aires and São Paulo.

About Jasper Wireless

Jasper Wireless enables mobile network operators around the world with platform, applications, and design services to serve the emerging machine-to-machine (M2M) and embedded devices markets. Using the company's unique end-to-end solution, network operators and enterprises can scale their deployment of connected devices quickly and profitably. Jasper Wireless operator partners include AT&T, Telefónica, Vimpelcom, KPN, Rogers, Telcel and Telstra. Founded in 2004, Jasper Wireless is a privately held company based in Sunnyvale, Calif., with regional offices in the United Kingdom.

For more information, visit www.jasperwireless.com