

News

Managed Connectivity



Telit and Telefónica launch best-in-class services for all M2M solutions providers

First-of-Its-Kind Bundle Offers Premium Value-Added Services, Support, Global Connectivity and Leading Module Technology to Small-to-Medium M2M Providers

Mobile World Congress, Barcelona, Feb. 28, 2012. – Telit Wireless Solutions, a global leader in the field of Machine-to-Machine (M2M) communications, today announced a global strategic partnership with Telefónica, a world leader in telecommunications, to offer the premium value-added services, customer support, module innovation and global connectivity previously reserved to larger firms.

With the bundled offering, M2M companies gain access to Telefónica's highly reliable global wireless network and seamless, cross-border coverage, dedicated M2M core network elements, and best-in-class wireless platform. Telit brings its leading module hardware and software technology, broad M2M application expertise, and global customer support based on a newly introduced portfolio of value-added services.

"This unprecedented bundle from Telit and Telefónica signals a paradigm shift in the industry because finally any M2M service or solution provider of any size can have the same quality of service, performance, pricing and support as the largest players in the industry," said Oozi Cats, CEO of Telit. "Many of the most exciting new M2M applications are being developed by smaller firms, and this offering will accelerate those innovations worldwide."

"Telefónica Digital is pleased to be working with Telit on this exciting and revolutionary new market approach. The strength of Telefónica's Global M2M proposition, combined with Telit's leading market position and solution portfolio will provide a unique approach to M2M providers and customers worldwide and create a genuine competitive advantage in their marketplace" said Carlos Morales, Global MD, M2M, Cloud & Applications, Telefónica Digital.

The new service will enable M2M service providers and application developers to bring solutions more quickly to market with technical support over the entire product lifecycle, enhanced monitoring capabilities, efficient real-time budget management, lower tariffs for fixed and mobile applications and streamlined logistics, operations and deployments.

The new service will initially launch in EMEA (Europe, Middle East and Africa), South America and selected countries by Q3 2012.

About Telefónica

Telefónica is one of the largest telecommunications companies in the world in terms of market capitalization. Its activities are centered mainly on fixed and mobile telecommunications businesses with broadband as the key tool for the development of both. The company has a customer base of over 300 million around the world.

Telefónica has a strong presence in Europe and Latin America, where the company focuses an important part of its growth strategy. Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its shares are traded in London, New York, Lima, Buenos Aires, Madrid and São Paulo stock exchanges. Telefónica Multinational Solutions delivers integrated Fixed, Mobile and IT services to some of the world's top Multinationals. More information about Telefónica Multinational Solutions is available at: www.multinationalsolutions.telefonica.com.

Telefonica International Wholesale Services provides global telecommunication services for fixed and mobile carriers, ISPs and content providers. Its integrated and competitive portfolio includes international voice, IP, capacity, satellite services, international services for corporations, mobility services and platform services. More information about Telefonica International Wholesale Services is available at: www.carrierservices.telefonica.com/en/index.html.

About Telefónica Digital

Telefónica Digital is a global business division of Telefónica. Its mission is to seize the opportunities within the digital world and deliver new growth for Telefónica through research & development, venture capital, global partnerships and digital services such as cloud computing, mobile advertising, M2M and eHealth. Telefónica Digital will deliver these innovative products and services to Telefónica's 300 million customers as well as leveraging the power of the internet to enter new markets. It is headquartered in London with regional centres in Silicon Valley, Sao Paulo, Spain and Tel Aviv. Jajah, Terra, Tuenti, giffgaff and 48 are all part of the Telefónica Digital group of companies.

About Telit

Telit Wireless Solutions, a brand of Telit Communications PLC, is an internationally leading specialist in wireless machine-to-machine (m2m) technology. Telit is the only company worldwide to offer communications modules for all of the various wireless technologies: it develops, produces and markets modules for GSM/GPRS, EDGE, UMTS/WEDGE/HSPA, CDMA and Short-Range RF applications. m2m applications rationalise business processes by enabling machines, equipment and vehicles to communicate with each other via mobile networks.

Telit products are used all over the world and marketed via Telit's offices in Brazil, China, Denmark, France, Germany, India, Israel, Italy, Korea, Poland, Spain, the Republic of South Africa, Russia, Taiwan, Turkey, the UK and the USA. Telit's global distributor network comprises specialists in wireless technologies and enhances the customer experience in over 56 countries worldwide. Further information about Telit and its products can be found at www.telit.com.

In Telit's open Technical Support Forum clients receive assistance with their questions from the Telit Technical Support Team at any time. Furthermore, the open forum acts as an invaluable technical knowledge database for the entire m2m community. <http://www.telit.com/en/services/technical-forum.php>

Get a deeper insight into the m2m world with the latest telit2market magazine at www.telit.com/ebook. Stay up to date with the latest news from Telit Wireless Solutions on www.telit.com/twitter and www.telit.com/facebook.

For more information, please visit, www.telit.com

Join the conversation at <http://www.telit.com/en/services/technical-forum.php>

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